

Hyunha (Esther) Lim

Visual Artist & Digital Media Researcher
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SUMMARY

Visual artist and digital media researcher exploring how digital images and algorithmic systems shape perception, memory, and personal agency. Through digital collage, installation, painting, and textile work, examines how platform-driven visual patterns construct cultural meaning, influence user expectations, and shape visual identity.

EDUCATION

Georgia Institute of Technology — *M.S. Digital Media*
Atlanta, GA, USA | 2025–Present

Seoul National University, College of Fine Arts — *MFA in Painting*
Seoul, South Korea | 2023

Goldsmiths, University of London — *BA (Hons) Fine Art*
London, UK | 2020

Goldsmiths, University of London — *BA (Hons) Fine Art (Extension Degree)*
London, UK | 2017

EXHIBITIONS

Solo Exhibitions

2024 — *Algorithm Diary*, Pier Contemporary, Seoul
2023 — *Handmade Digital Image*, Art Space Ryu, Yongin
2021 — *PERSONALIZED UTOPIA*, Gallery DOS, Seoul
2020 — *PERSONAL UTOPIA*, Guro Youth Room, Seoul

Selected Group Exhibitions

2025 — *Connecting You and Me, Us*, Cheonan Museum of Art CAMOA, Cheonan
2024 — *Interchange Art Fair artBnB*, Seoripul Art Gallery, Seoul
2024 — *Healing in Art*, Bundang Seoul National University Hospital, Seoul
2023 — *Fantasy Without an Original*, Onsu Gongan, Seoul
2023 — *Inner Lovelog*, Woosuk Gallery, Seoul
2022 — *ARTBUY*, Hyundai Department Store Glass Haus, Seoul
2022 — *Sejong Art Market*, Sejong Convention Center
2022 — *Opening Exhibition*, Chakhan Gallery, Seoul
2021 — *Masque.pa.rade*, Hangaram Museum, Seoul Arts Center
2021 — *Happy Hour*, 8860 Project, Seoul
2021 — *YOUTH #7*, CICA Museum, Gimpo
2020 — *The Spiritual Exercises*, Arts Chaplaincy Projects (Online)
2018 — *PALETTE/PALATE*, Goldsmiths, University of London

AWARDS

2025 — AIAI Seed Grant Award
2023 — MnJ Cultural Foundation Young Artist Award
2022 — Min Kyeonghoon Scholarship
2021 — Open Gallery Scholarship

BIBLIOGRAPHY

2021 — Studio Bom Bom, “An Usual Magazine Vol. 12: *I My Me Mine*,” pp. 32–35
2022 — Album cover design for “BLUH (feat. Brown Tigger, JAZZMAL)” by Neulbo (GFU)

PROFESSIONAL EXPERIENCE

Editorial Team Member

SNU College of Fine Arts Alumni Association, Seoul | 2023–2024

- Edited articles and photographs for the monthly alumni newsletter.
- Collected and organized exhibition materials and alumni activity information.
- Supported content planning and research archiving.

Assistant Curator

Gallery Simon, Seoul | 2023

- Assisted with exhibition planning and curatorial research.

- Produced exhibition catalogs and postcards; wrote introductory texts.
- Conducted guided tours and provided visitor support.

Assistant Marketer / Operator

EnA Partners (Art Management Company), Seoul | 2021

- Supported operations for William Wegman's *Being Human* exhibition at Seoul Arts Center.
- Assisted with promotion, visitor guidance, merchandise sales, and on-site coordination.
- Contributed to operations for *Hello, Peony* exhibition at the National Palace Museum of Korea.

SKILLS

Software: Adobe Photoshop, Illustrator, Lightroom, InDesign; Microsoft Office

Creative: Digital collage, drawing, painting, textile work, machine sewing, hand-crafting

Production: Exhibition setup (including basic tools and equipment), photography and editing

Other: Floral arrangement

ADDITIONAL INFORMATION

Based in Atlanta, GA, USA

Born in Seoul, South Korea (1997)

Previously lived in Prague, Uiwang, Bangkok, and London